

## FORGET COACHELLA: THESE FAR-FLUNG ALTERNATIVES ARE PUSHING FESTIVAL STYLE FORWARD

By Rachel Hahn — March 9, 2019



(Left) Photo: Alex Marks / Courtesy Mexican Summer and Ballroom Marfa.

(Middle) Photographed By Amanda Jasnowski Pascual

(Right) Photo: Alex Marks / Courtesy Ballroom Marfa And Mexican Summer.

Coachella may still have its charms (okay, maybe just that Beyoncé performance from last year), but at this point, the artistic standards in Indio Valley leave something (okay, a lot) to be desired. Stylistically, too, the festival has reached its nadir. Last year, for the first time in the site's history, *Vogue* decided to do away with its street style coverage altogether.

If you're over Coachella but still yearning for an immersive festival experience, fear not: there are lots of intimate, underground festivals from around the world that are pushing the music industrial complex into better and brighter territory. We've compiled a handy guide to five noteworthy events below, where the fashion on display will surely be as exciting as the music itself.

### Marfa Myths, April 25-28 in Marfa, Texas

Since 2014, Brooklyn-based record label Mexican Summer has curated a stellar lineup of music, visual art, residences, and more across venues in Marfa, Texas, in partnership with nonprofit contemporary art organization Ballroom Marfa. If the prospect of seeing electroacoustic composer Suzanne Ciani perform in a beautifully spare, sunlit Donald Judd–restored gymnasium at the Chinati Foundation isn't enticing enough, there's plenty of eccentric style on display, too (with a cowboy hat thrown in for good measure). This year's lineup will be as diverse as ever, with local Texan acts like psychedelic trio Khruangbin to electronic music pioneer Annette Peacock taking the stage.